Marblehead designer to compete in challenge to benefit homeless

By Staff reports
Marblehead Reporter
Posted Oct 28, 2012 @ 03:32 PM

Marblehead — Paula Gaull, owner of New Leaf Redesign in Marblehead, is one of three area designers participating in the Inspired Repurposing Furniture Challenge & Reception to benefit the Massachusetts Coalition for the Homeless at its warehouse at 15 Bubier St. in Lynn on Thursday, Nov. 1 from 5-7:30 p.m. The event will launch the partnership between the Coalition’s Furniture Bank and the North Shore Association of Realtors to help raise awareness of the Coalition’s furniture bank, which uses donated furniture to help furnish homes for those in need.

During the event, which will be hosted by Susan Wornick of WCVB-TV NewsCenter 5, attendees will watch as Gaull and two other designers race against the clock and take on the challenge of creating three beautiful “rooms” using donated furniture from the furniture bank — in only one hour. The evening will feature a raffle of furniture renewed by the designers and used in the rooms.

“I am delighted to be part of this innovative event to raise awareness of the important mission of the Massachusetts Coalition for the Homeless,” said Gaull, whose award-winning talents in redesign came in handy in fashioning her space.

The reception will offer appetizers and beverages donated by local restaurants.

Tickets are $20 and will only be sold in advance. For more information, visit newleafredesign.net.