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New England Patriots Team Up With Bob's Discount Furniture and a Bed for Every Child Initiative

Furniture World News

By Nic Ledoux on 8/20/2019

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%3A%20New%20England%20Patriots%20Team%20Up%20With%20Bob%E2%80%99s%20Discount%20Furniture%20and%20a%20Bed%20for%20Every%20Child%20Initiative%20%2C%20In%20partnership%20with%20the%20Patriots%20and%20A%20Bed%20for%20Every%20Child%20%2C%20Bob%E2%80%99s%20surprised%20local%20children%20by%20unveiling%20200%20Bob%20O%20Pedic%20Patriots-themed%20beds%20%2C%20one%20bed%20for%20each%20child.&body=https%3A%2F%2Fwww.furninfo.com%2Ffurniture-industry-news%2F10842)

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Isaiah Wynn, New England Patriots Offensive Lineman, autographs a child's t-shirt at the Bed-Zone Bash event.

Bob's Discount Furniture and the New England Patriots announced that they hosted the second annual Bed-Zone BASH event for 200 local children at Gillette Stadium on Monday, August 19th. In partnership with the Patriots and A Bed for Every Child, Bob's surprised local children by unveiling 200 Bob O Pedic Patriots-themed beds, one bed for each child. In addition to the beds, the children also received new Patriots bedding, pajamas donated by the Pajama Program, a personal care package, and other bedtime essentials.

The event kicked off with a few words from New England Patriots Foundation President, Josh Kraft, followed by John Weldon, COO of Bob's Discount Furniture. Cheers burst through Gillette as Isaiah Wynn, James White, Stephon Gilmore and other Patriots players headed to the field to sign autographs and join in the fun. Throughout the event, the children were treated to carnival-themed activities such as face painting, caricature art and football-themed games with the Patriots cheerleaders and Pat Patriot.

About Bob's Discount Furniture: *Founded in 1991, Bob's Discount Furniture (https://www.mybobs.com/) is one of the fastest growing furniture retailers in the country. Keeping true to its founding principle that everyone deserves quality furniture, Bob's provides unsurpassed value with honesty and integrity. Through all the work that happens behind the scenes, Bob's engineers this value, offering its discount on a wide variety of stylish, quality furnishings, mattresses, and home accents.*

With 121 furniture stores across 18 states, the Manchester, Connecticut-based company has become the 12th-largest U.S. furniture chain and proudly holds an A+ rating from the Better Business Bureau. In 2019, Bob's was recognized as a leader in sustainability by both the Sustainable Furnishings Council (SFC) and the National Wildlife Federation (NWF), and listed as a top scorer on the Wood Furniture Scorecard 2019. Bob's also offers a unique and enjoyable shopping experience, featuring cafes in each store with complimentary gourmet coffee, ice cream, cookies, and candy. The company is committed to supporting local communities through a variety of charitable giving efforts. Bob's Discount Furniture Charitable Foundation has anchored the company's philanthropic work for more than 20 years. Additionally, the Bob's Outreach program was created as a separate entity to help schools and children-related charities. The company

donates more than \$2.75 million to charities through these programs each year. For more information on Bob's charitable programs, visit www.BobsCares.org (<http://www.BobsCares.org>).

About A Bed for Every Child: *A Bed for Every Child is an initiative of the Massachusetts Coalition for the Homeless that distributes new twin beds to children living in poverty throughout Massachusetts. Since its inception, the program has delivered more than 5,000 beds.*

About the New England Patriots Foundation: *The New England Patriots Foundation is the 501(c)(3) non-profit entity created by Robert Kraft to support charitable and philanthropic agencies throughout New England. The Foundation's primary goal is to support programs that aid the youth and families of New England while underscoring the Kraft family's deep commitment to philanthropic activities in the community. The Foundation actively supports non-profit groups focusing on health, education, youth fitness and community enrichment while also implementing its own programs in those areas of focus. For more information, visit www.patriots.com/community (<http://www.patriots.com/community>).*

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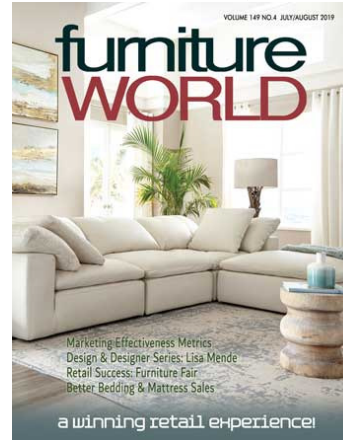
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